

Home is where  
*the huge*  
*weight off my mind* is.



**Think House**  
Equity release could  
be the solution.

For financial intermediaries only. Not approved for use with customers.

## Building equity release into your financial planning process Not qualified? Refer, retain and receive more

### Your changing client profile – and how you can help them

With an ageing population, and over £750 billion of value\* stored in the homes of the over 65s, could more of your existing client database benefit from considering equity release?

### Think House – equity release could be the solution

Whether you're qualified to write or prefer to refer, equity release could help with a variety of client needs, in and at retirement, enabling you to help your clients whilst rewarding you appropriately and helping you to retain your client relationship.

### Join us from the convenience of your own desk

Please join us online for our free, 45 minute webinar at 9.30am or 12.30pm on 4 July 2013 where we will cover:

- The increasing role of equity release in financial planning.
- The opportunities in the equity release market.
- The issues facing the equity release market.
- Accessing the opportunity available through Just Retirement Solutions.
- Your questions about how to take the next steps into this market.
- **Increased commission** until the end of September 2013 – join our webinar to find out more.

### Book now, and join us to earn CPD

Secure your place by registering online today, and if you join us for the webinar, you will earn 45 minutes worth of CPD.

**9.30am** – [Register now](#)

**12:30pm** – [Register now](#)

\* Key Retirement Solutions, January 2013

**Register now**

**4 July 2013:**

[09.30am >](#)

[12.30pm >](#)

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## Webinar Information

### **What is a webinar?**

It's a type of online seminar, that you can log into from the convenience of your own desk. Although you will be able to see and hear our presenters, we won't be able to see or hear you. You'll be able to type in questions throughout the broadcast for our presenters to answer.

### **It's easy to join us**

Watching the online webinar is just one click away. You'll need a broadband connection or a good internet line and headphones to avoid interrupting your colleagues. Log in a few minutes early so that you can get comfortable before the webinar starts.

### **Need assistance?**

For any questions about the webinar or its content please contact your dedicated Just Retirement Account Manager on their usual number or our Sales Support team on 0845 302 2287. Alternatively you can reach us at [support@justretirement.com](mailto:support@justretirement.com).

