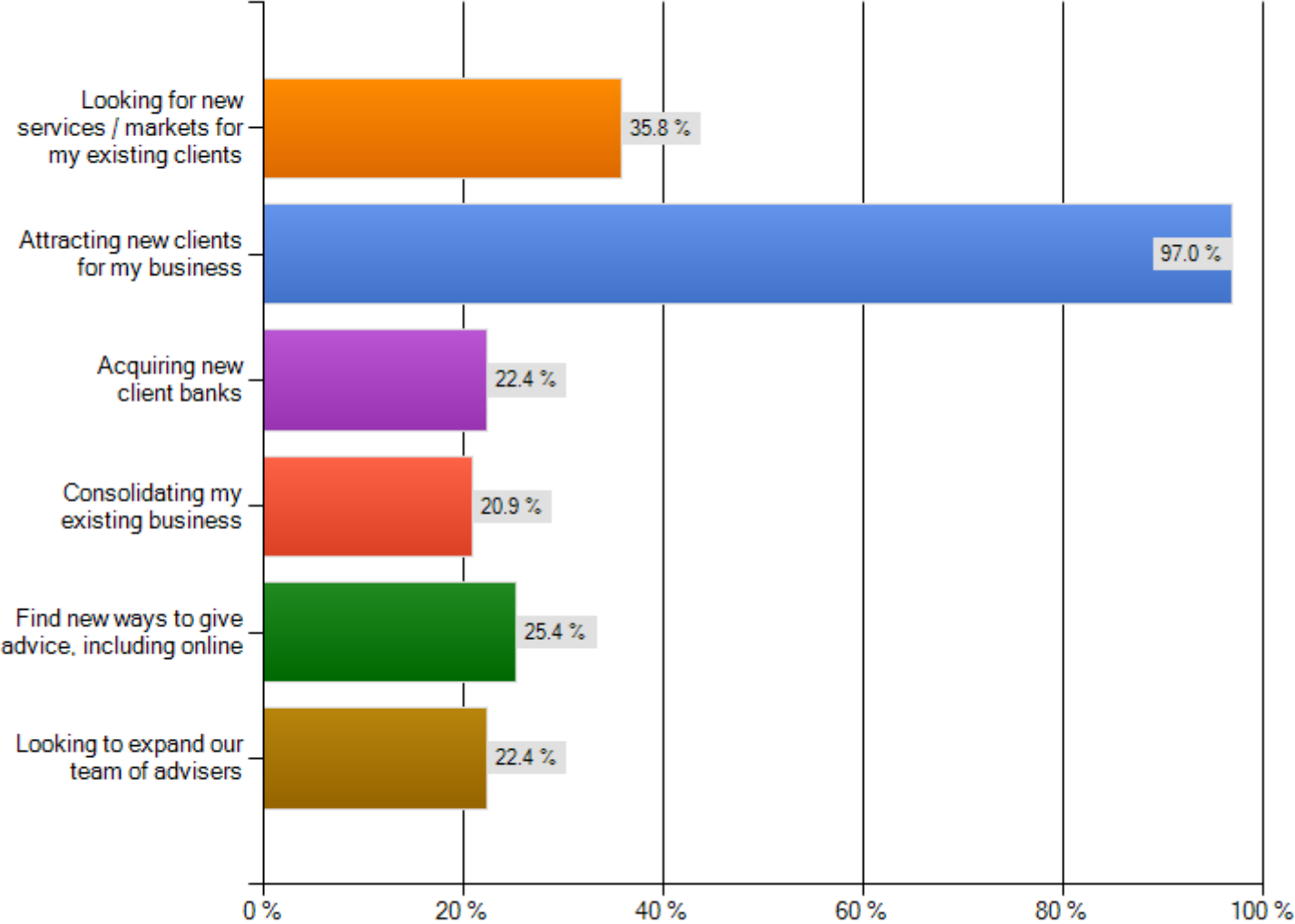


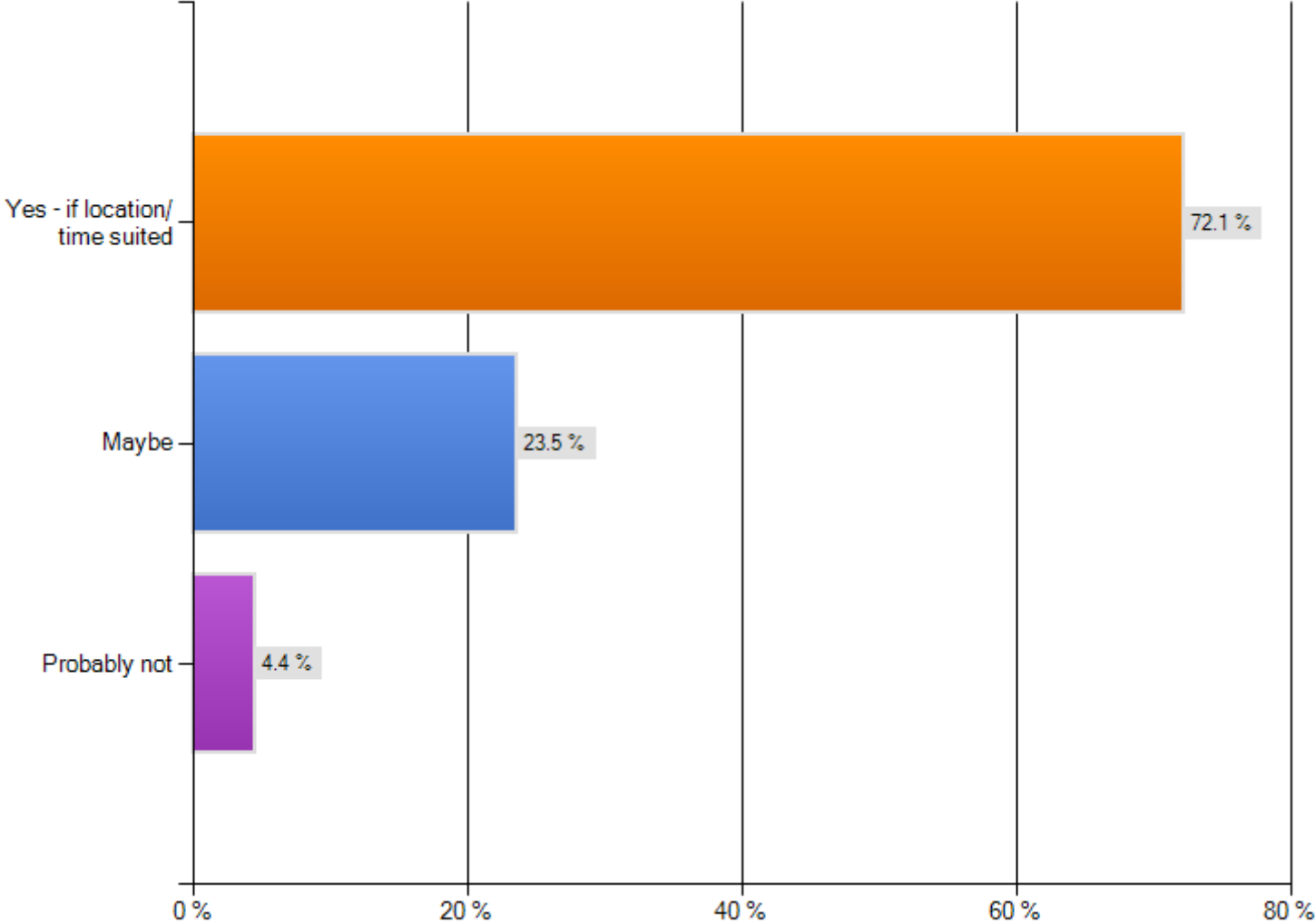
# **Business Development Survey Results**



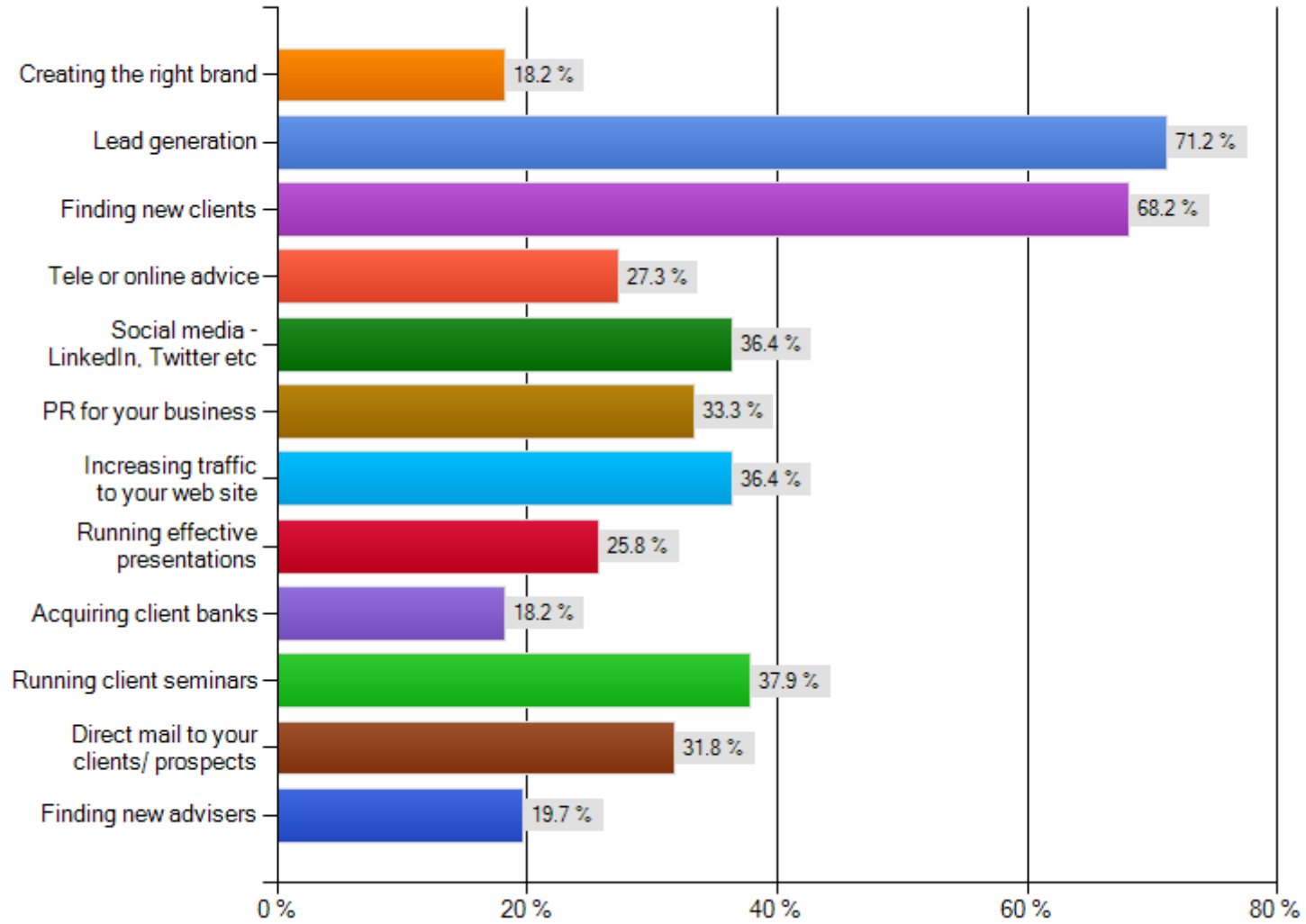
### What are your top priorities?



**Would you be interested in taking part in a Business Growth workshop?**



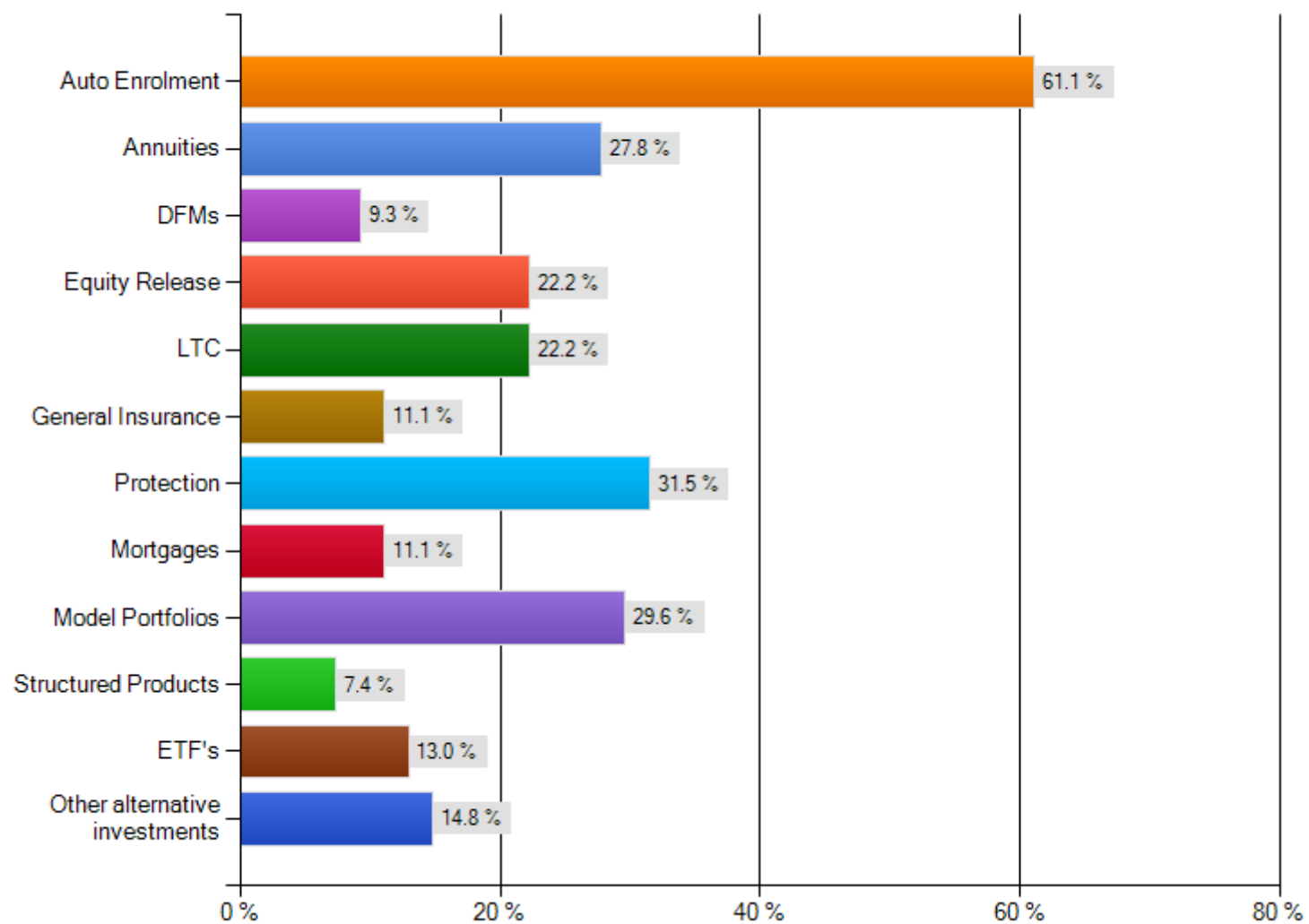
### Which of the following would you most like to hear about?



# Thinking of business growth methods - are there any others you would like to hear about?

- Working with introducers
- You tube video's
- Tele marketing
- Efficient working methods/systems
- Targeting niche areas of business and/or specific client types
- High earning clients with big mortgages i.e., £200k+
- Building professional connection relationships

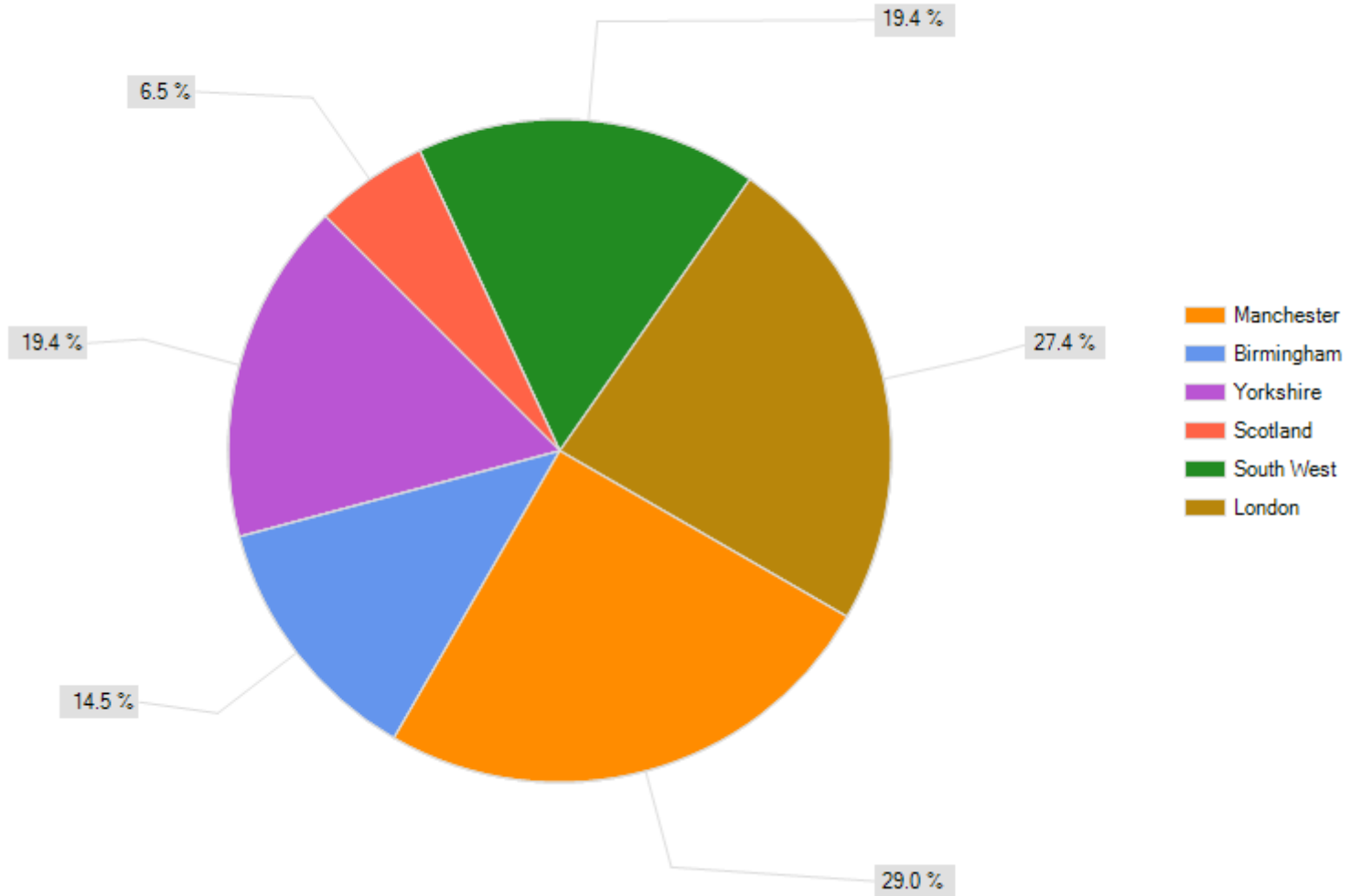
### Which of these market or product opportunities are you interested in hearing about ?



# Thinking of market / product opportunities - are there any others you would like to hear about?

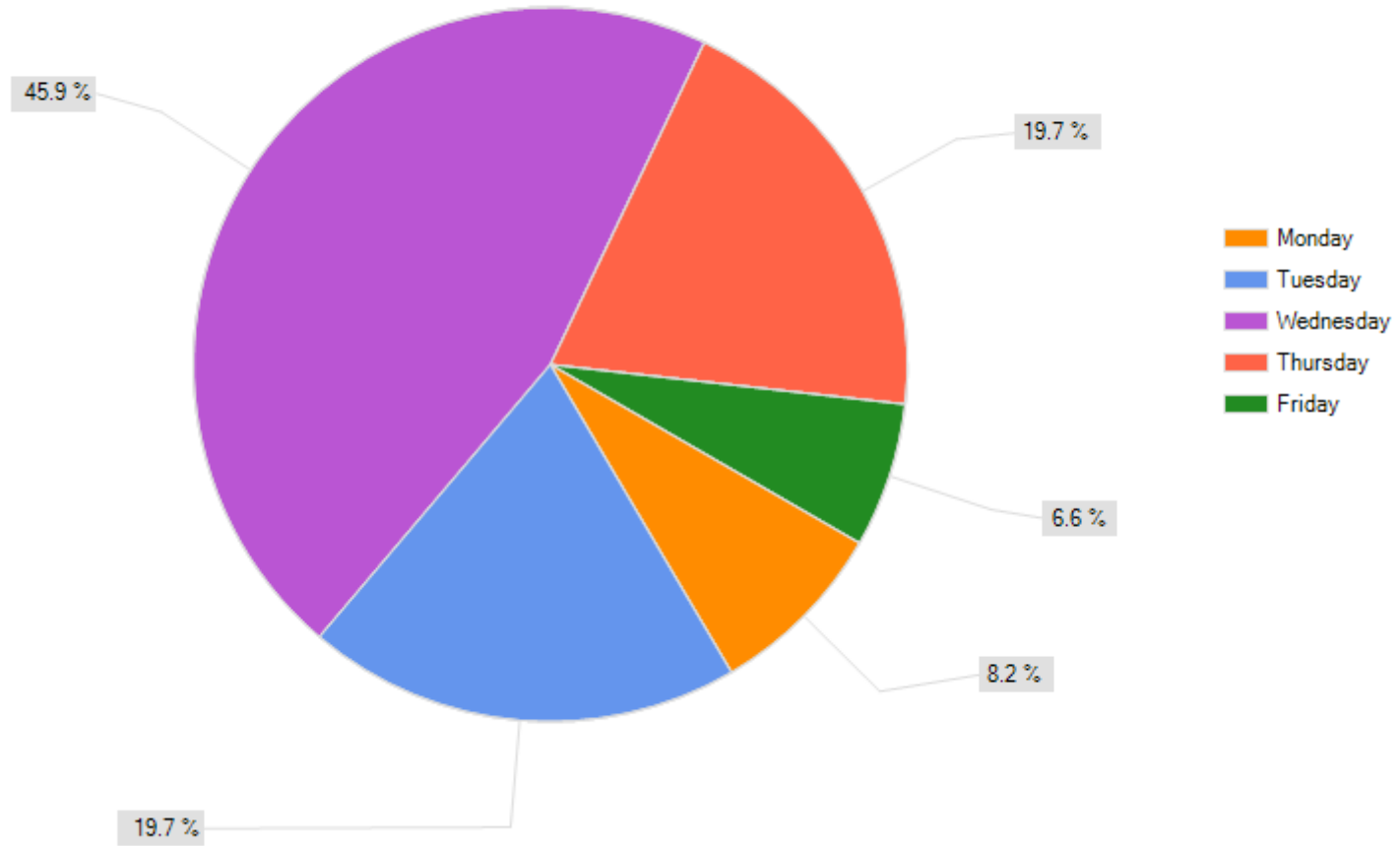
- Lifestyle Financial Planning
- EIS
- Multi Manager funds
- Tax
- Pension/ General investment
- Group protection to sit alongside auto-enrolment
- Trusts and tax planning
- Using BPR for IHT planning, alternatives to Octopus

Would you be likely to attend an event in the following areas?





### Which day of the week would usually suit you best?



Is there any particular individual or business you would like to see presenting at the event?

- Paul Armson
- Tony Wickenden/John Woolley (Technical Connection)

# Do you agree?

If you'd like to add some comment or you didn't get chance to state your views last time then you can either [take the survey](#) or let us know on [info@adviserhome.com](mailto:info@adviserhome.com)