



Top Answers from Adviser Home Survey

Which Adviser Home Services do you Value Most?

1. Business Development Ideas
2. Free Resource Section
3. Weekly News Summary from John Lappin
4. Webinar Offers
5. What's On Calendar?
6. Development Zone – Provider Info
7. Discounts and Offers in the Adviser Store

What's on your 2015 Agenda – and you'd appreciate help from Adviser Home?

1. Further Professional Qualifications
2. Selecting New or Additional WRAP platforms
3. Seeking to recruit to your team
4. Seeking new employment
5. Looking for a new back office
6. Looking to change network

What's on your development agenda for 2015 – and you'd like help from Adviser Home?

1. Developing Professional Connections
2. Lead Generation
3. Using Social Media to develop business
4. Increasing web site traffic
5. Professional email marketing
6. Client Newsletters

Using Adviser Home as a buying group for...

1. IT related services
2. Professional Services – accounting, legal etc
3. Telephone services, mobiles
4. Office Furniture
5. Company Vehicles

Which types of Provider info would you like to hear more of?

1. Retirement Income
2. Auto Enrolment
3. Long Term Care
4. Business Protection
5. Model Portfolios
6. Family Protection
7. Equity Release
8. DFMs
9. Funeral Plans

What would like to see on the Adviser Home site?

1. The opportunity to hear what other advisers are doing in their business
2. The facility for advisers to share their opinions

www.adviserhome.com